



MS Gulf Coast Clean Air Campaign No-Idling Program Fact Sheet

The intended participants in the No-Idling program are schools, community groups, clubs, faith-based organizations and other citizen based groups whose guests, members or others often idling for significant periods of time at their activities or on their campuses.

To complete the initial installation of the No-Idling program it will take between 2 and 3 months depending on your schedule and participation level.

Phase I: Planning

Using the MS Gulf Coast manual and working with the Clean Air Campaign Coordinator, develop a plan for your organization that identifies activities to be completed, participants, locations, schedules, budget/costs, etc.

Phase II: Research

Conduct activities that will result in gathering your baseline statistics

Phase III: Education

In the school there are several groups to educate including: parents, teachers and staff, bus and delivery drivers, the students and the surrounding community.

Phase IV: Follow-up research

Conduct identical follow-up studies to collect data on improvement directly following the educational activities and again on month after active awareness and outreach ends. This will give you your true improvement result

Phase V: Reporting

Complete a self-assessment compiling lessons learned from conducting the program. What will work better next year? What continuing activities will be completed and by whom? Supply compiled results to Clean Air Coordinator for EPA submission, MDEQ submission, local media submission and Coastcleanair.org spotlight articles.

The No-Idling Program can be completed individually or be partnered with other Clean Air activities. The two most common partnering activities are asthma awareness and the air quality flag program.

