



## PLAN FOR OPPORTUNITY

### Mississippi Gulf Coast Values Survey

The Plan for Opportunity is a collaborative planning project intended to guide the economic growth of the Mississippi Gulf Coast and to improve housing, employment and transportation throughout the region. The Plan for Opportunity will bring the 3 coastal counties and 11 municipalities together in a regional planning process for the first time.

The planning process will be a broad-based effort, understanding that the success of the final Plan rests on the extent of stakeholder input and decision making. The formation of Gulf Coast Sustainable Communities is key to strengthening the regional economy, improving quality of life for residents, and creating a more sustainable regional future.

The experiences, opinions and ideas that you share on this survey will help the Gulf Coast Sustainable Communities to understand regional values and what needs to change to make our region a better place to live and work. There are four pages to the survey, and instructions are highlighted in blue at the top of each section. Please answer to the best of your ability, as your responses will be used to inform decisions that will have a lasting impact on the Mississippi Gulf Coast.

To request special assistance completing a survey, or if you have additional questions or concerns, please contact us at 228-864-1167 ext. 214 or info@gulfcoastplan.org

Para solicitar una encuesta o hacer una pregunta en español por favor envíe un correo electrónico a info@gulfcoastplan.org

Để yêu cầu giấy khảo sát hoặc có bất cứ câu hỏi gì bằng tiếng việt xin vui lòng gửi email đến info@gulfcoastplan.org

#### Please let us know how we can keep you informed about the Plan for Opportunity and its activities:

- Mailings
- Newspaper
- Email: \_\_\_\_\_
- Plan for Opportunity Website
- Cable Television Programming
- Other: \_\_\_\_\_
- Facebook Updates
- City or Community Group Websites or Publications

#### Please select one response for each category

Gender:  Male  Female

Age:  <20  20-34  35-54  55-69  70+

Zip code of Primary Residence: \_\_\_\_\_

How many years have you lived on the Mississippi Gulf Coast:  less than 5  5-9  10-19  20+  part-time resident

Industry of Employment:

- Farming/Fishing/Forestry
- Hospitality/Gaming
- Military/Defense Related
- Retail Service
- Manufacturing/Industrial
- Healthcare
- Non-Retail Service
- Other: \_\_\_\_\_
- Education
- Retired
- Government

Zip code of Employer: \_\_\_\_\_

Household Size: \_\_\_\_\_

Household Income:  \$0-\$14,999  \$15,000 - \$34,999  \$35,000 - \$74,999  \$75,000+

Race and Ethnicity: (Please check all that apply)

White  Black or African American  Asian or Pacific Islander  Hispanic or Latino/a  Other: \_\_\_\_\_

Please rate your neighborhood based on each category.

|                                | Very Good             | Good                  | Neutral               | Poor                  | Very Poor             |
|--------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Employment Opportunities       | <input type="radio"/> |
| Housing that fits your needs   | <input type="radio"/> |
| Housing Affordability          | <input type="radio"/> |
| Healthcare                     | <input type="radio"/> |
| Open Space and Recreation      | <input type="radio"/> |
| Quality of Schools             | <input type="radio"/> |
| Air Quality                    | <input type="radio"/> |
| Water Quality                  | <input type="radio"/> |
| Transportation Options         | <input type="radio"/> |
| Water and Sewer Infrastructure | <input type="radio"/> |
| Cost of Utilities              | <input type="radio"/> |
| Cost of Insurance              | <input type="radio"/> |
| Social and Cultural Amenities  | <input type="radio"/> |
| Sense of Safety and Security   | <input type="radio"/> |
| Fresh Food                     | <input type="radio"/> |

Please rate the Mississippi Gulf Coast region based on each category.

|                                | Very Good             | Good                  | Neutral               | Poor                  | Very Poor             |
|--------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Employment Opportunities       | <input type="radio"/> |
| Housing that fits your needs   | <input type="radio"/> |
| Housing Affordability          | <input type="radio"/> |
| Healthcare                     | <input type="radio"/> |
| Open Space and Recreation      | <input type="radio"/> |
| Quality of Schools             | <input type="radio"/> |
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| Water Quality                  | <input type="radio"/> |
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| Water and Sewer Infrastructure | <input type="radio"/> |
| Cost of Utilities              | <input type="radio"/> |
| Cost of Insurance              | <input type="radio"/> |
| Social and Cultural Amenities  | <input type="radio"/> |
| Sense of Safety and Security   | <input type="radio"/> |
| Fresh Food                     | <input type="radio"/> |

Please select to what degree you agree with the following statements

|   | Strongly Agree        | Agree                 | Neutral               | Disagree              | Strongly Disagree     |
|---|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Protecting and improving the natural environment on the Gulf Coast would help strengthen the economy.                                   | <input type="radio"/> |
| I can make a difference with planning and policy efforts in my community.   | <input type="radio"/> |
| It is important for the communities of the Gulf Coast to work together towards common goals.  | <input type="radio"/> |
| I believe planning is an important tool for improving communities and the quality of life of residents.                                 | <input type="radio"/> |
| My quality of life would be improved by having to spend less time traveling to and from work and other amenities.                       | <input type="radio"/> |
| I think new development should fill in vacant lots in the more urban areas instead of spreading outwards into the unincorporated areas. | <input type="radio"/> |

The following questions are about what sustainability means to you. Please respond to the best of your ability.

1) Are you familiar with the term "sustainability"?  yes  no

2) If yes, please describe what "sustainability" means to you: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

3) If yes, what concerns should "sustainable" planning address? Check all that apply.

- the natural environment
- the economy
- opportunity for all communities in the region
- health
- land use
- other: \_\_\_\_\_

Please complete the following statements. Check all that apply and rank in order of relevance with 1 being the most relevant.

I chose to live in my neighborhood because it is . . .

- affordable
- close to my or a family member's job
- in a good school district
- has little crime
- close to amenities
- where I grew up
- close to family and/or friends
- other: \_\_\_\_\_

I use the following methods of transportation to travel to work/services/amenities:

- personal vehicle
- bus
- bicycle
- walking
- carpool
- wheelchair
- other: \_\_\_\_\_

The following statement(s) describe my commute to work:

- too much congestion
- too long
- unsafe
- not enough alternative routes
- scenic
- enjoyable
- frustrating
- I work from home
- I am unemployed or retired and do not currently commute to work
- other: \_\_\_\_\_

My quality of life would be improved by having better access to the following:

- food
- recreation
- medical care
- place of employment
- more employment opportunities
- education
- clean air and water
- parks, beaches and other natural open space
- my quality of life is already very high
- other: \_\_\_\_\_

I would use alternate forms of transportation more if:

- the bus provided more extensive service
- it was more efficient to ride the bus
- it were safer to bicycle on main roads
- if there were more sidewalks and crosswalks
- I knew who was interested in carpooling in my area
- I do not wish to use alternative forms of transportation
- other: \_\_\_\_\_

I chose to live on the Gulf Coast because. . .

- the climate
- my job and/or a family member's job
- proximity to family and/or friends
- inheriting property
- affordability
- I grew up here
- proximity to the Gulf
- entertainment/recreational opportunities
- higher education
- to retire
- to raise a family
- other: \_\_\_\_\_

The main barriers to development on the Gulf Coast are . . .

- lack of employment opportunities
- lack of affordable housing options
- lack of transportation options
- natural disasters
- deteriorating natural resources
- high cost of insurance
- other: \_\_\_\_\_

Local government officials should work to achieve the following:

- involve all interested citizens in decision-making
- reduce flood and hazard vulnerability
- improve water and sewer infrastructure
- provide more housing opportunities near employment centers
- improve labor force training
- bring in more jobs
- provide more public transportation option
- protect and improve air and water quality
- improve access to healthcare and promote healthy living
- improve access to fresh food
- improve access to open space and recreation
- improve local schools
- other: \_\_\_\_\_

*Thank you for participating in this survey! If you have any questions or concerns about the Plan for Opportunity, or would like to become more involved in the planning process, please contact us:*

1232 Pass Road  
Gulfport, MS 39501

228-864-1167 ext. 214  
info@gulfcoastplan.org

Visit us online at [www.gulfcoastplan.org](http://www.gulfcoastplan.org)!



Gulf Regional  
Planning Commission



Gulf Coast Community Design Studio  
Mississippi State University College of Architecture Art + Design  
GCCDS

Visit us online at [www.gulfcoastplan.org](http://www.gulfcoastplan.org)!



MISSISSIPPI  
CENTER  
FOR JUSTICE



PLAN FOR OPPORTUNITY



**GULF COAST SUSTAINABLE COMMUNITIES**

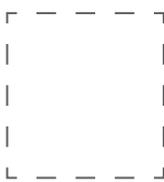
*Building a Regional Constituency for Long-Term Prosperity*

1232 Pass Road, Gulfport, MS 39501

228-864-1167 ext. 214 | [info@gulfcoastplan.org](mailto:info@gulfcoastplan.org)

Requested

Return Service



## What is the Plan for Opportunity?

Plan for Opportunity is a collaborative planning project intended to guide the economic growth of the Mississippi Gulf Coast and to improve housing, employment and transportation throughout the region. The Plan for Opportunity will bring the 3 coastal counties and 11 municipalities together in a comprehensive regional planning process that aims to:

- Lower transportation and housing costs by creating better connections between where people live and work.
- Develop in ways that value the natural environment, understanding that regional prosperity is dependent on our many environmental assets.
- Improve air quality by making buildings more energy efficient and reducing air pollution from vehicles.
- Create a broad range of employment and business opportunities by coordinating land-use, transportation and infrastructure planning.
- Improve regional health by ensuring that all communities are able to have fresh food, safe recreation, open space, medical care, and clean air and water.

The planning process will be a broad-based effort, understanding that the success of the final Plan rests on the extent of stakeholder input and decision making. The formation of Gulf Coast Sustainable Communities is key to strengthening the regional economy, improving quality of life for residents, and creating a more sustainable regional future.



### Translation Requests

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