



# Community Profile

Gulfport City, MS  
 Gulfport City, MS (2829700)  
 Geography: Place

Prepared by Esri

	Gulfport city...
<b>Population Summary</b>	
2000 Total Population	70,242
2010 Total Population	67,793
2020 Total Population	72,852
2020 Group Quarters	1,848
2025 Total Population	75,155
2020-2025 Annual Rate	0.62%
2020 Total Daytime Population	82,852
Workers	40,190
Residents	42,662
<b>Household Summary</b>	
2000 Households	26,628
2000 Average Household Size	2.51
2010 Households	26,307
2010 Average Household Size	2.50
2020 Households	28,465
2020 Average Household Size	2.49
2025 Households	29,419
2025 Average Household Size	2.49
2020-2025 Annual Rate	0.66%
2010 Families	17,029
2010 Average Family Size	3.05
2020 Families	17,935
2020 Average Family Size	3.08
2025 Families	18,380
2025 Average Family Size	3.09
2020-2025 Annual Rate	0.49%
<b>Housing Unit Summary</b>	
2000 Housing Units	29,217
Owner Occupied Housing Units	53.8%
Renter Occupied Housing Units	37.3%
Vacant Housing Units	8.9%
2010 Housing Units	31,602
Owner Occupied Housing Units	47.0%
Renter Occupied Housing Units	36.3%
Vacant Housing Units	16.8%
2020 Housing Units	34,254
Owner Occupied Housing Units	41.9%
Renter Occupied Housing Units	41.2%
Vacant Housing Units	16.9%
2025 Housing Units	35,365
Owner Occupied Housing Units	41.6%
Renter Occupied Housing Units	41.6%
Vacant Housing Units	16.8%
<b>Median Household Income</b>	
2020	\$39,660
2025	\$41,606
<b>Median Home Value</b>	
2020	\$129,678
2025	\$140,673
<b>Per Capita Income</b>	
2020	\$23,116
2025	\$25,273
<b>Median Age</b>	
2010	34.3
2020	36.0
2025	36.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Households by Income</b>	
Household Income Base	28,465
<\$15,000	20.0%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	9.1%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	3.0%
\$200,000+	3.1%
Average Household Income	\$58,947
<b>2025 Households by Income</b>	
Household Income Base	29,419
<\$15,000	18.4%
\$15,000 - \$24,999	12.5%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	9.8%
\$150,000 - \$199,999	3.4%
\$200,000+	3.5%
Average Household Income	\$64,364
<b>2020 Owner Occupied Housing Units by Value</b>	
Total	14,358
<\$50,000	7.7%
\$50,000 - \$99,999	24.9%
\$100,000 - \$149,999	29.4%
\$150,000 - \$199,999	16.3%
\$200,000 - \$249,999	8.6%
\$250,000 - \$299,999	4.9%
\$300,000 - \$399,999	3.7%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.1%
Average Home Value	\$161,964
<b>2025 Owner Occupied Housing Units by Value</b>	
Total	14,720
<\$50,000	6.4%
\$50,000 - \$99,999	20.8%
\$100,000 - \$149,999	28.0%
\$150,000 - \$199,999	18.3%
\$200,000 - \$249,999	10.6%
\$250,000 - \$299,999	5.9%
\$300,000 - \$399,999	4.8%
\$400,000 - \$499,999	2.8%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$175,032

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	<b>Gulfport city...</b>
<b>2010 Population by Age</b>	
Total	67,793
0 - 4	8.0%
5 - 9	6.9%
10 - 14	6.2%
15 - 24	14.5%
25 - 34	15.3%
35 - 44	12.6%
45 - 54	13.9%
55 - 64	11.0%
65 - 74	6.5%
75 - 84	3.8%
85 +	1.2%
18 +	75.0%
<b>2020 Population by Age</b>	
Total	72,855
0 - 4	7.3%
5 - 9	7.1%
10 - 14	6.6%
15 - 24	12.8%
25 - 34	14.8%
35 - 44	13.1%
45 - 54	11.5%
55 - 64	12.1%
65 - 74	8.8%
75 - 84	4.3%
85 +	1.7%
18 +	75.5%
<b>2025 Population by Age</b>	
Total	75,154
0 - 4	7.2%
5 - 9	6.9%
10 - 14	6.7%
15 - 24	13.2%
25 - 34	13.8%
35 - 44	13.4%
45 - 54	11.3%
55 - 64	11.0%
65 - 74	9.7%
75 - 84	5.2%
85 +	1.8%
18 +	75.5%
<b>2010 Population by Sex</b>	
Males	33,249
Females	34,544
<b>2020 Population by Sex</b>	
Males	35,685
Females	37,170
<b>2025 Population by Sex</b>	
Males	36,812
Females	38,342

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	Gulfport city...
<b>2010 Population by Race/Ethnicity</b>	
Total	67,793
White Alone	56.9%
Black Alone	36.1%
American Indian Alone	0.4%
Asian Alone	1.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.1%
Two or More Races	2.7%
Hispanic Origin	5.2%
Diversity Index	59.1
<b>2020 Population by Race/Ethnicity</b>	
Total	72,852
White Alone	52.3%
Black Alone	40.0%
American Indian Alone	0.3%
Asian Alone	1.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.3%
Two or More Races	3.2%
Hispanic Origin	5.6%
Diversity Index	61.1
<b>2025 Population by Race/Ethnicity</b>	
Total	75,155
White Alone	50.0%
Black Alone	41.7%
American Indian Alone	0.3%
Asian Alone	1.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.5%
Two or More Races	3.5%
Hispanic Origin	6.1%
Diversity Index	62.4
<b>2010 Population by Relationship and Household Type</b>	
Total	67,793
In Households	97.1%
In Family Households	79.8%
Householder	25.1%
Spouse	14.6%
Child	32.5%
Other relative	4.5%
Nonrelative	3.1%
In Nonfamily Households	17.2%
In Group Quarters	2.9%
Institutionalized Population	1.8%
Noninstitutionalized Population	1.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Population 25+ by Educational Attainment</b>	
Total	48,288
Less than 9th Grade	3.7%
9th - 12th Grade, No Diploma	7.8%
High School Graduate	21.3%
GED/Alternative Credential	6.7%
Some College, No Degree	26.0%
Associate Degree	10.0%
Bachelor's Degree	15.8%
Graduate/Professional Degree	8.7%
<b>2020 Population 15+ by Marital Status</b>	
Total	57,587
Never Married	36.8%
Married	40.5%
Widowed	6.9%
Divorced	15.9%
<b>2020 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	34,137
Population 16+ Employed	83.9%
Population 16+ Unemployment rate	16.1%
Population 16-24 Employed	12.8%
Population 16-24 Unemployment rate	21.8%
Population 25-54 Employed	65.9%
Population 25-54 Unemployment rate	16.8%
Population 55-64 Employed	15.2%
Population 55-64 Unemployment rate	9.8%
Population 65+ Employed	6.0%
Population 65+ Unemployment rate	9.3%
<b>2020 Employed Population 16+ by Industry</b>	
Total	28,646
Agriculture/Mining	0.3%
Construction	6.6%
Manufacturing	6.1%
Wholesale Trade	2.0%
Retail Trade	12.6%
Transportation/Utilities	6.7%
Information	1.3%
Finance/Insurance/Real Estate	7.0%
Services	50.3%
Public Administration	7.1%
<b>2020 Employed Population 16+ by Occupation</b>	
Total	28,645
White Collar	54.7%
Management/Business/Financial	10.8%
Professional	17.2%
Sales	12.5%
Administrative Support	14.2%
Services	24.3%
Blue Collar	21.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.2%
Installation/Maintenance/Repair	3.9%
Production	4.2%
Transportation/Material Moving	6.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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	<b>Gulfport city...</b>
<b>2010 Households by Type</b>	
Total	26,307
Households with 1 Person	28.3%
Households with 2+ People	71.7%
Family Households	64.7%
Husband-wife Families	37.6%
With Related Children	16.6%
Other Family (No Spouse Present)	27.1%
Other Family with Male Householder	6.1%
With Related Children	3.3%
Other Family with Female Householder	21.0%
With Related Children	14.7%
Nonfamily Households	7.0%
All Households with Children	35.1%
Multigenerational Households	5.4%
Unmarried Partner Households	7.7%
Male-female	7.1%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	26,307
1 Person Household	28.3%
2 Person Household	31.8%
3 Person Household	17.8%
4 Person Household	12.4%
5 Person Household	5.9%
6 Person Household	2.3%
7 + Person Household	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	26,307
Owner Occupied	56.4%
Owned with a Mortgage/Loan	37.4%
Owned Free and Clear	19.1%
Renter Occupied	43.6%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	175
Percent of Income for Mortgage	13.7%
Wealth Index	55
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	31,602
Housing Units Inside Urbanized Area	98.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.3%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	67,793
Population Inside Urbanized Area	98.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

February 10, 2021



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### Top 3 Tapestry Segments

1. Middleburg (4C)
2. Old and Newcomers (8F)
3. Modest Income Homes (12D)

### 2020 Consumer Spending

Apparel & Services: Total \$	\$41,156,693
Average Spent	\$1,445.87
Spending Potential Index	67
Education: Total \$	\$31,918,018
Average Spent	\$1,121.31
Spending Potential Index	63
Entertainment/Recreation: Total \$	\$60,747,101
Average Spent	\$2,134.10
Spending Potential Index	66
Food at Home: Total \$	\$102,486,173
Average Spent	\$3,600.43
Spending Potential Index	67
Food Away from Home: Total \$	\$72,171,262
Average Spent	\$2,535.44
Spending Potential Index	67
Health Care: Total \$	\$109,785,184
Average Spent	\$3,856.85
Spending Potential Index	67
HH Furnishings & Equipment: Total \$	\$41,428,696
Average Spent	\$1,455.43
Spending Potential Index	67
Personal Care Products & Services: Total \$	\$17,699,976
Average Spent	\$621.82
Spending Potential Index	68
Shelter: Total \$	\$362,030,222
Average Spent	\$12,718.43
Spending Potential Index	66
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$44,380,088
Average Spent	\$1,559.11
Spending Potential Index	67
Travel: Total \$	\$43,372,010
Average Spent	\$1,523.70
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$22,849,591
Average Spent	\$802.73
Spending Potential Index	69

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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